

Special Events PROGRAM

Independent Insurance Agents

West Bend is represented by only the finest independent insurance agents who can choose from a variety of coverages and services to find what's best for you. These agents aren't just voices on the phone, they're business people you can trust to do what's best for you. To find a West Bend agency near you, visit thesilverlining.com.

The Silver Lining

West Bend Mutual Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining for more than 125 years.

At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity. To make sure that positives come from negative situations. To step up when they need us. To do the right thing.

The worst brings out our best.®
That's The Silver Lining.

This brochure is intended to highlight the features of this policy. All coverages are subject to the exclusions and conditions in the policy. Please refer to policy for detailed descriptions of coverages, limitations, and exclusions.

Copyright © West Bend Mutual Insurance Company 2021.



1900 South 18th Ave.
West Bend, WI 53095
(262) 334-5571
thesilverlining.com

NM0087 (5-21)



An insurance program designed
especially for special events.





Do you need insurance for your town festival? Are you a vendor who just discovered you must provide a certificate of insurance to the sponsor of a craft show? West Bend can provide the insurance you need for these special events and dozens of others!

Our special events program provides coverages for:

- Fairs (small to mid-size)
- Festivals
- Reunions
- Dances
- Concerts
- Sporting Events
- Meetings
- Art and craft shows
- Theatrical performances
- Games of chance
- Hole-in-one contests
- Tagged fish contests

It doesn't matter if you need coverage for one day or one year!

Your event deserves special attention. That's why it's so important to choose a company that understands your professional needs. West Bend provides protection for thousands of special event operations of all sizes.

Coverages offered:

General Liability:

- Advertising injury
- Personal injury
- Damage to property rented
- Liability of club members and volunteers

Event Cancellation:

- Event Abandonment
- Non-appearance of speaker or performer
- Insured weather peril
- Rescheduling

Liquor Liability:

- Coverage for the sale and/or serving of alcohol

Commercial Auto:

- Owned
- Non-owned
- Hired by you



There are many reasons to choose West Bend for your special events insurance program:

- We have experience in insuring big and small events.
- Your insurance needs are packaged with one company.
- West Bend has been providing superior insurance coverages and services since 1894.
- Rated A (Excellent) or better by A.M. Best since 1971.
- Our claim representatives are highly experienced in handling special event-related losses. West Bend offers several options for reporting losses: phone, email, and fax. All are available 24 hours a day, 7 days a week.

Convenient payment options include:

- Annual
- Semi-annual
- Quarterly
- Monthly
- Down payment plus 9 payments
- Auto Pay
- Online or by phone
- Charge to a credit card
- Make a payment at www.thesilverlining.com