Independent Insurance Agents

West Bend is represented by only the finest independent insurance agents who can choose from a variety of coverages and services to find what's best for you. These agents aren't just voices on the phone, they're business people you can trust to do what's best for you. To find a West Bend agency near you, visit thesilverlining.com.

The Silver Lining

West Bend Mutual Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining for more than 125 years.

At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity. To make sure that positives come from negative situations. To step up when they need us. To do the right thing.

The worst brings out our best.[®] That's The Silver Lining. This brochure is intended to highlight the features of this policy. All coverages are subject to the exclusions and conditions in the policy. Please refer to policy for detailed descriptions of coverages, limitations, and exclusions.

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Vest Bend, WI 53093 (262) 334-5571 thesilverlining.com

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Amusement Rental PROGRAM



An insurance program designed especially for amusement rental operators.





Your business is unique and deserves specialized attention. That's why it is so important to choose a company that understands your needs. West Bend Mutual Insurance Company offers a comprehensive program for amusement rental operators to protect the business you've worked so hard to build.

Our Amusement Rental program can provide coverage for:

- Carnival games and concessions
- Inflatable units of all types, bounce and combo units, obstacle courses, wet/dry slides, interactive games, and many more
- Climbing walls and dunk tanks
- Batting cages
- Petting zoos, pony and carriage rides

Requirements for this program are:

- Rental agreement that includes a hold harmless agreement and indemnification agreement
- Operators must set up equipment
- Acceptable loss history

West Bend recognizes the importance and value of training in the proper use of amusement equipment. Therefore, West Bend will offer a reduced rate for operators who successfully complete SIOTO (Safe Inflatable Operators Training Organization) training. Please see your local independent agent for more details. There are many reasons to choose West Bend for your Amusement Rental operation:

- West Bend can offer your business all lines of property/casualty coverages including Auto, Property, General Liability, Crime, Umbrella, and Workers' Compensation.
- West Bend has been providing superior insurance coverage and services since 1894.
- Rated A (Excellent) or better by A.M. Best since 1971.
- Our claim representatives are highly experienced in handling amusement rental-related losses. West Bend offers several options for reporting losses: phone, email, and fax. All are available 24 hours a day, 7 days a week.





Convenient payment options include:

- Annual
- Semi-annual
- Quarterly
- Monthly
- Down payment plus 9 payment
- Auto Pay
- Online or by phone
- Charge to a credit card
- Make a payment at www.thesilverlining.com