

Food Truck PROGRAM

Independent Insurance Agents

West Bend is represented by only the finest independent insurance agents who can choose from a variety of coverages and services to find what's best for you. These agents aren't just voices on the phone, they're business people you can trust to do what's best for you. To find a West Bend agency near you, visit thesilverlining.com.

The Silver Lining

West Bend Mutual Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining for more than 125 years.

At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity. To make sure that positives come from negative situations. To step up when they need us. To do the right thing.

The worst brings out our best.®
That's The Silver Lining.

This brochure is intended to highlight the features of this policy. All coverages are subject to the exclusions and conditions in the policy. Please refer to policy for detailed descriptions of coverages, limitations, and exclusions.

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1900 South 18th Ave.
West Bend, WI 53095
(262) 334-5571
thesilverlining.com

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An insurance program designed especially for
food truck business operations.



THE SILVER LINING®



Running a successful food truck business takes a great deal of responsibility. It's important that you abide by the city, state, and county regulations, as well as meet the expectations of the organizers and venue owners. It's just as important to make sure your business is properly protected so you're equipped to handle unexpected situations that may cause damage to your property or injury to your customers. Unfortunately, however, accidents can happen. The insurance company you choose does make a difference.

Our customized food truck program is specialized for:

- Food trucks
- Food trailers
- Food stands

General Liability Coverage

Operating a business like yours isn't always easy. Sometimes situations can result in a claim: equipment can malfunction, food could be contaminated, and someone could get hurt. If that happens, we'll be there for you.

Property and Inland Marine Coverages

You've poured countless hours and money into your food truck or trailer. Maybe you've invested in expensive equipment and supplies. Protect those investments with the right Property and Inland Marine coverages at the right price.

Auto Coverage

Your food truck or trailer is just as important as the food you serve. The vehicle operates in tight spaces, often with people around. Auto Liability provides legal protection for your negligence or for those around you. Physical damage provides coverage to fix your truck, and Business Income is designed to supplement the income you may lose when your truck is in the shop and you are not on the road selling.

Other critical coverages

Talk to your independent insurance agent to find out what other valuable coverages you may need. Based on your needs, your agent may recommend higher liability limits in an Umbrella policy, Employment Practices Liability Insurance, or other essential coverages.



There are many reasons to choose West Bend for your food truck insurance program:

- Coverages are designed specifically for food truck professionals and their businesses.
- West Bend can offer most lines of property/casualty coverages such as Auto, Property, General Liability, Crime, and Umbrella.
- Our claim representatives are highly experienced in handling claims for many kinds of food truck operations. West Bend offers several options for reporting losses: phone, email, and fax. All are available 24 hours a day, 7 days a week.
- West Bend has been providing superior insurance coverages and services since 1894.
- Rated A (Excellent) or better by A.M. Best since 1971.

Convenient payment options include:

- Annual
- Semi-annual
- Quarterly
- Monthly
- Down payment plus 9 payments
- Auto Pay
- Online or by phone
- Charge to a credit card
- Make a payment at www.thesilverlining.com