



Retail

We'd love your business!

A wide range of small to medium-sized specialty and boutique retail shops including, but not limited to:

- Auto parts stores
- Bakeries
- Beverage stores
- Book stores
- Candy stores
- Clothing or accessories stores
- Hardware stores
- Home furnishings stores
- Hobby, arts and craft or fabric supplies
- Gift shops
- Pet supplies

Popular coverage options include:

- Business Income and Extra Expense
- Earthquake
- Water Back-up, Sump Pump Overflow
- Spoilage Coverage
- Ordinance or Law
- Flood Coverage available in low-hazard flood areas
- Money and Securities
- Employee Dishonesty
- Liquor Liability
- TechAdvantage™ Equipment Breakdown, a traditional equipment breakdown with additional coverages for modern technologies
- Cyber Suite™, a comprehensive cyber insurance solution designed to help businesses respond to a range of cyber incidents.
- Employment Practices Liability Endorsement
- West Bend's enhancement endorsements that provide additional coverages or limits of insurance



The Silver Lining

West Bend Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining® since then.

- At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity.
- To make sure that positives come from negative situations.
- To step up, when you need us.
- To do the right thing.
- The worst brings out our best.®
- That's The Silver Lining.



Services Offered:

Silver Lining® Claim Service

We make contact as soon as possible and no more than 24 hours after a reported loss. For immediate claim service anytime, call toll free at 1-877-922-5246.

Loss Control Services

West Bend's loss control representatives use a hands-on approach to help develop programs uniquely tailored to your business. We work on location with you to get a clear understanding of your needs. We analyze current safety practices and conditions, as well as consider your future plans before offering an action plan.

Payment Solutions

We offer many different payment solutions for your customers' convenience that includes a 12-pay option plan and automatic payments.

This flyer is intended to highlight the features of this policy. All coverages are subject to the exclusions and conditions of the policy. Please refer to policy for detailed descriptions of coverages limitations and exclusions.
This insurance is underwritten by West Bend Insurance Company.

