

# Agency Co-op Pandora Rotation Ad Form

Today's Date: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Agency Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact/Approval Person at Agency:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## Rotation Instructions:

Below is a list of four (4) :30 radio spots that will be produced as part of the current Pandora Co-op Program. There are two options: a) all of the commercials will rotate equally; or b) you may choose your rotation.

Check here if you'd like to equally rotate all the spots listed below.

If you'd like a customized, specific rotation emphasizing a particular line of business, please indicate the rotation percentage in the column to the right of the named radio spot. Please note the total percentage must equal 100%.

	<b>% Rotation</b>
Commercial – Small Business	_____
Commercial – Hard to Insure	_____
Home and Highway® – Worth Insuring	_____
Home and Highway – Replacement Value	_____
	<b>100%</b>

