

COMMUNITY IMPACT REPORT 2022



\$2.7 MILLION

Community grants donated to nonprofit organizations throughout the Midwest, and specifically in Washington County, through the West Bend Mutual Insurance Charitable Fund

\$20,000

Donated to the MACC Fund

364

Hours of building for Habitat for Humanity's Blitz Build

\$525,000

Raised for more than 30 organizations, including Feeding America Southeast Wisconsin

\$410,000

Raised by associates for United Way

37

Spirit of the Silver Lining grants to agency supported non-profits



Milwaukee Journal Sentinel's 2022 Top Workplaces
Ranked in large company category for the 12th consecutive year and ranked #2 in 2022



Best Places to Work in Insurance 2022
Ranked in large employer category for the 13th consecutive year with the highest levels of employee engagement and satisfaction

FORTUNE

Fortune Magazine Great Place to Work®
Ranked one of the Best Workplaces in Financial Services & Insurance™ for 2022. Ninety-two percent of West Bend respondents said West Bend was a great place to work



Ward Group Top Performer
Ranked as one of the 50 top performing property/casualty insurers domiciled in the U.S. for the ninth consecutive year



Wisconsin State Journal's 2022 Top Workplaces
West Bend's Madison office named a Top Workplace for the third consecutive year

Forbes

Forbes Best-In-State Employer
West Bend ranked eighth and was the highest-ranked insurance company on the list of 75 Wisconsin employers

250

Full- and part-time associates hired by West Bend in 2022

322

Members in West Bend's 25-Year Club, of which 43% of its members are still working in the company



\$106,795

Raised for the United Performing Arts Fund (UPAF) annual campaign

5,977

Continuing education credits provided for more than 1,822 associates and agents

\$150,000

In mentorship and early childhood education and family support

\$70,000

Donated to the arts and Milwaukee Rep Theater

\$56,000

In 11 Silver Lining® scholarships awarded to high school students

\$10,000

Donated to The American Red Cross for Hurricane Ian disaster relief efforts

459

Participants enrolled in Road America safe driving courses

\$20,000

Donated to planting trees to support the The Community Tree Recovery program in Cedar Rapids, Iowa

155

Units of blood donated by associates