

COMMUNITY IMPACT REPORT 2023



\$2.1 MILLION

Community grants donated to nonprofit organizations throughout the Midwest, and specifically in Washington County, through the West Bend Mutual Insurance Charitable Trust.

\$19,000

Donated to the MACC Fund.

384

Hours of building for Habitat for Humanity's Blitz Build.

\$1.9 MILLION

Raised for more than 70 nonprofit organizations in southeast Wisconsin.

\$387,000

Raised by associates for United Way.

35

Spirit of the Silver Lining® grants to agency supported nonprofits.



Milwaukee Journal Sentinel's Top Workplaces

Ranked in the large company category for the thirteenth consecutive year and ranked #1 in 2023.



Wisconsin State Journal's 2023 Top Workplaces

West Bend's Madison office named a Top Workplace for the third consecutive year.



Best Places to Work in Insurance 2023
Ranked in the large employer category for the fourteenth consecutive year with the highest levels of employee engagement and satisfaction.



Ward Group Top Performer Ranked as one of the 50 top performing property/casualty insurers domiciled in the U.S. for the tenth consecutive year.

194

Full- and part-time associates hired by West Bend in 2023.

336

Members in West Bend's 25-Year Club, of which 51% of its members are still working in the company.



\$110,000

Raised for the United Performing Arts Fund (UPAF) annual campaign.

\$417,000

In mentorship and early childhood education and family support.

\$70,000

Donated to the arts and Milwaukee Rep Theater.

\$30,000

In 12 Silver Lining® scholarships awarded to high school students.

140

Units of blood donated by associates.

\$20,000

Donated for planting trees at Bryant Playfield in Milwaukee, Wisconsin.

\$30,000

Donated to The American Red Cross.

6,843

Continuing education credits awarded to more than 1,782 associates and agents.

323

Participants enrolled in Road America safe driving courses.

