

# COMMUNITY IMPACT REPORT 2024



**\$2.3 MILLION**

Community grants donated to nonprofit organizations throughout the Midwest, and specifically in Washington County, through the West Bend Insurance Company Charitable Fund.

**\$5,940**

Donated to the MACC Fund.

**420**

Hours of building for Habitat for Humanity's Blitz Build.

**\$700,000**

Raised for youth education organizations including the Western Golf Association for Evans Scholars, the Donald Driver Foundation, and the Pat Connaughton Foundation.

**\$392,000**

Raised by associates for United Way.

**33**

Spirit of the Silver Lining® grants to agency supported nonprofits.



**Milwaukee Journal Sentinel's 2024 Top Workplaces**

Recognized in the large company category for the 13th consecutive year and ranked second in 2024.



**Wisconsin State Journal's 2024 Top Workplaces**

West Bend's Madison office named a Top Workplace for the fourth consecutive year.



**Best Places to Work in Insurance 2024**

Recognized in the large employer category for the 15th consecutive year with the highest levels of employee engagement and satisfaction.



**American Heart Association 2024 Gold Award**

Recognized by the AHA for having quality workforce health and well-being programs and a culture of health best practices.

**180**

Full- and part-time associates hired by West Bend in 2024.

**366**

Members in West Bend's 25-Year Club, of which 47% of its members are still working in the company.



**\$97,860**

Raised for the United Performing Arts Fund (UPAF) annual campaign.

**\$841,815**

In mentorship and early childhood education and family support.

**\$107,000**

Donated to the arts and Milwaukee Rep Theater.

**\$40,000**

Awarded to four Silver Lining® Scholarship award recipients.

**113**

Units of blood donated by associates.

**\$20,000**

Donated for planting trees at Murphy Park in Green Bay, Wisconsin.

**\$32,500**

Donated to The American Red Cross.

**5,630**

Continuing education credits awarded to 2,119 associates and agents.

**432**

Participants enrolled in Road America safe driving courses.

