

AI Dash Cams

Make Fleet Safety a Competitive Advantage

West Bend Insurance Company customers get a 15% discount on their Samsara purchase. Visit the [West Bend referral link](#) to learn more.



Samsara offers an advanced video-based safety solution that combines internet-connected cameras and cloud-based software to help fleets of all sizes reduce incidents, prevent false claims, and lower costs. By providing visibility into vehicle locations, near-misses, and driver behavior, Samsara lets fleets take action on their data to improve safety.

— 01

GAIN COMPLETE VISIBILITY

Understand how hard-to-detect safety events like harsh driving, inattentive driving, and mobile usage are impacting your fleet.

— 02

ATTRACT AND RETAIN DRIVERS

Create a culture of safety by recognizing safe habits and exonerating drivers in not-at-fault incidents to boost morale and increase retention.

— 03

PROACTIVE DRIVER COACHING

Automatically detect risky behaviors and deliver real-time voice coaching to help drivers self-correct risky behaviors in real time. Identify and coach the riskiest behaviors through video-based coaching workflows.

— 04

DRIVE DOWN COSTS

Reduce incident-related costs, protect your fleet against false claims, and decrease insurance premiums.

How it Works

Part of the Connected Operations Cloud for safety, efficiency, and sustainability

Through the use of dash cams, sensors, and computer vision, Samsara automatically detects unsafe driving conditions, alerts drivers to high-risk behavior in real time, and sends incident footage to the cloud. From the dashboard, users can access robust driver scorecards, trend reports, and video-based coaching workflows—equipping your fleet with the tools to create lasting change, lower costs, and save lives.

Gain access to preferred pricing through our insurance partners and unlock a 15% discount by signing up for a free 30-day trial [here](#).

CAMERA HIGHLIGHTS



- Front-facing or dual-facing camera options
- Full HD 1080p resolution (720p for in-cab camera)
- Ultra wide-angle lens
- Infrared LED for in-cab recording at night
- Auto-uploads all incident footage to the cloud
- On-demand video retrieval for 300+ hours of past driving time
- Embedded AI for live scene analysis of speed limits and rolling stops
- Built-in audio speaker for in-cab voice coaching
- Optional 12 hour recording after the vehicle has parked and the engine is shut off.

PLATFORM HIGHLIGHTS



- Dash cam footage is automatically tagged and available for review in minutes in the Safety Inbox
- Automatic tags and filters streamline incident review
- Step-by-step coaching scripts and video-based workflows enable consistent driver feedback
- Driver safety scores foster healthy competition
- Safety Overview tracks safety improvements over time
- Real-time manager alerts can be configured for speeding and harsh events

TRUSTED BY CUSTOMERS OF ALL SIZES



Interested in learning more about Samsara?

[Contact us](#) today.