

# Are your drivers cautious AND FOLLOW THE rules of the road?



**If there's an accident, would you like better documentation of what really happened?**

**Do you want to KEEP YOUR DRIVERS SAFE and SAVE MONEY on your insurance costs?**

If so, West Bend Insurance has a great opportunity for you! We've partnered with Thinkware to offer our policyholders a discounted price on the Thinkware Dash Cam!

## **Dash cams are an essential tool for many reasons ...**

- They keep your drivers accountable so they learn better driving habits. Fleet managers can identify risky drivers and use driving footage to help them become better drivers.
- They provide an honest and unbiased accident witness capable of capturing the road ahead.
- They provide useful evidence if your driver is involved in "crash-for-cash" scams.
- They track your fleet vehicles' speed, time, and route history using GPS so you have additional insights when reviewing footage.

**And fewer accidents and injuries can positively impact your business insurance costs.**



**THINKWARE<sup>TM</sup>  
DASH CAM**



For more information, please visit  
<https://thinkwarestore.com/fleet-program-west-bend/>.

For your exclusive West Bend COUPON CODE, please contact West Bend's Loss Control Department at [losscontrol@wbmi.com](mailto:losscontrol@wbmi.com).